



## Retail & Hospitality

The complete  
Communication and  
Collaboration solution  
for an always connected  
front of house and office

# Why Clevertouch?

Clevertouch delivers a product range that seamlessly integrates the communication and collaboration requirements for the retail and hospitality sectors. Our cutting-edge technology is a complete solution, a digital ecosystem which can be deployed front of house in stores, hotels and QSR to engage with your audience, as well as back of house in the warehouse, kitchen, staff room and even head office.

The product range includes interactive displays and room booking panels for enhanced meeting, training and collaboration engagement, and commercial displays, LED walls, free-standing totems for communicating welcome messages, product advertising, menu's, instant promotions and wayfinding to create an interactive experience for customers.

Our range of products can be connected simply and securely by through CleverLive our intuitive digital signage platform and our MDM remote management system.

At Clevertouch, we believe technology works best with a truly unified communications platform that is free from frustrations of incompatibility. Our Clevertouch products allow users to communicate and collaborate simply, easily, and quickly.

# About Clevertouch

Established in 2009, Clevertouch began with interactive flat panels and soon expanded into a wider range of technology solutions.

Clevertouch is the only manufacturer to deliver industry-leading full-service, products and software solutions. Delivering a multi-awarding winning range of interactive collaborative meeting room panels, interactive collaboration teaching panels, digital signage, room booking, large format commercial displays, and wayfinding screens, Clevertouch offers a solution for every sector.

Clevertouch has partnered with the world's largest processor manufacturer and achieved Intel Gold Partner Status. This alliance is set to benefit our partners and customers with an even greater range of Intel-based products, and innovation to meet the needs of a new technology driven society in the post covid world.



## Our Values

With our partners, our technology and our customers are at our core and we live these values:

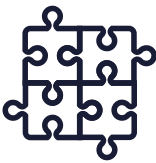
- To empower every human being and organisation on the planet to achieve more.
- Encourage everyone to come together to explore and expand on ideas, bringing them to life without geographical or technological limitations.
- Delivering our very best in all we do.
- Being present, connecting with transparency, dignity and respect.



We are proud to be Number One in a number of countries!



We have pledged to become carbon neutral by 2025!



We really do care about diversity and inclusivity



We're dedicated to working with companies who share our values. That's why we've partnered with industry leaders with collaboration at their core.



We offer a range of courses that have been carefully curated to give you the knowledge you need to excel.



Multi award-winning - our passion and drive for innovative technology is at the heart of our business.

80

COUNTRIES

14

YEARS OF INNOVATION

6%

GLOBAL MARKET SHARE



## CM Pro

Sizes: 32" | 43" | 49" | 55" | 65" | 75" | 86" | 98"



Get full  
specs here

NEW

CM Pro is a large format professional display complete with digital signage and meeting room system integration.

Delivering powerful brilliance with effortless control, CM Pro pushes the boundaries of technology, capturing and engaging with audiences.

Suitable for a range of applications and sectors this high-performance technology improves audience engagement to bring meeting presentations and digital signage content to life!



Screen Share  
from any Device

4k Ultra HD Resolution

Vibrant Picture Quality

16/7 Operation

Control Integration

Landscape & Portrait

Digital Signage  
Posters/Video

Power Management  
Scheduling

Android Technology

Also available as a 24/7  
operational commercial display.  
Get CM Pro eXtra specs here



## Built-In Digital Signage

Create dynamic digital posters for your CM Pro screen. Upload eye-catching full screen 1080p posters, photos or videos to share your company message in vivid detail. You can set them to play on a loop between meetings so your screen is never blank.



## Premium Digital Signage

Upgrade to Premium Digital Signage by adding a Pico or Pro-V4 media player. This will allow you to push your posters, photos or videos to multi-zoned areas within your building with just a push of a button. Your reception or office team can set pre-determined triggers on a tablet/iPad allowing digital signage to be updated in seconds to your most frequently used messages.



# CM Totem

Sizes: 49" | 55"

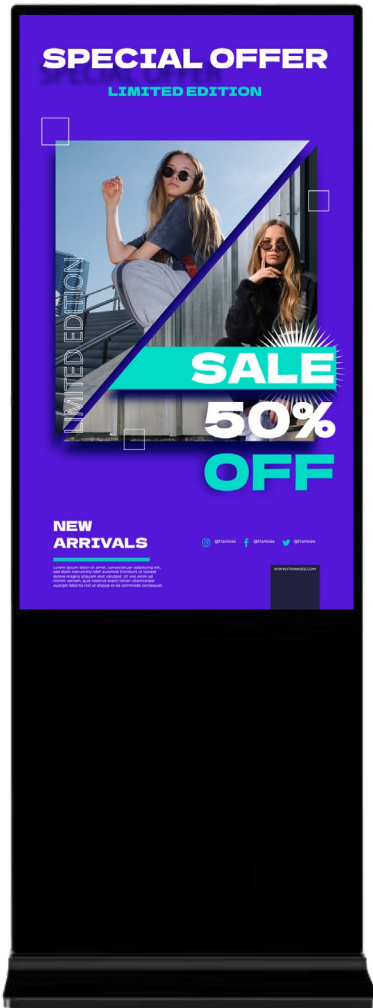
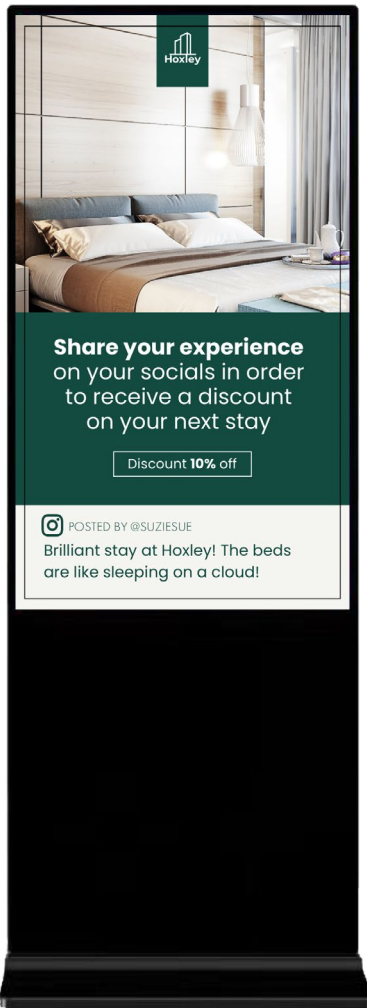


Get full  
specs here

NEW

The ultimate freestanding commercial display, designed to revolutionise customer engagement and wayfinding.

Its sleek and ultra-slim design makes it a captivating addition to any retail, hospitality or enterprise environment. Utilise its full-screen display to showcase vibrant and dynamic images and videos that leave a lasting impact on customers.



CLEVER<sup>®</sup> LIVE

Subscription free feature rich  
digital signage.

Create your account today at  
**cleverlive.com**



## Enhance your solution

Take your Totem to the next level - upgrade to fully multizone signage by adding a Pico XI media player within the cabinet. Display promotional offers, wayfinding maps, or social media feeds and more, across multiple zones to create a truly dynamic and tailored experience.

## Key Features



Digital Signage Full Screen  
Posters & Videos



In-built QR code functionality



Android Technology



One Touch Messaging &  
Broadcasting



Power Management  
Scheduling



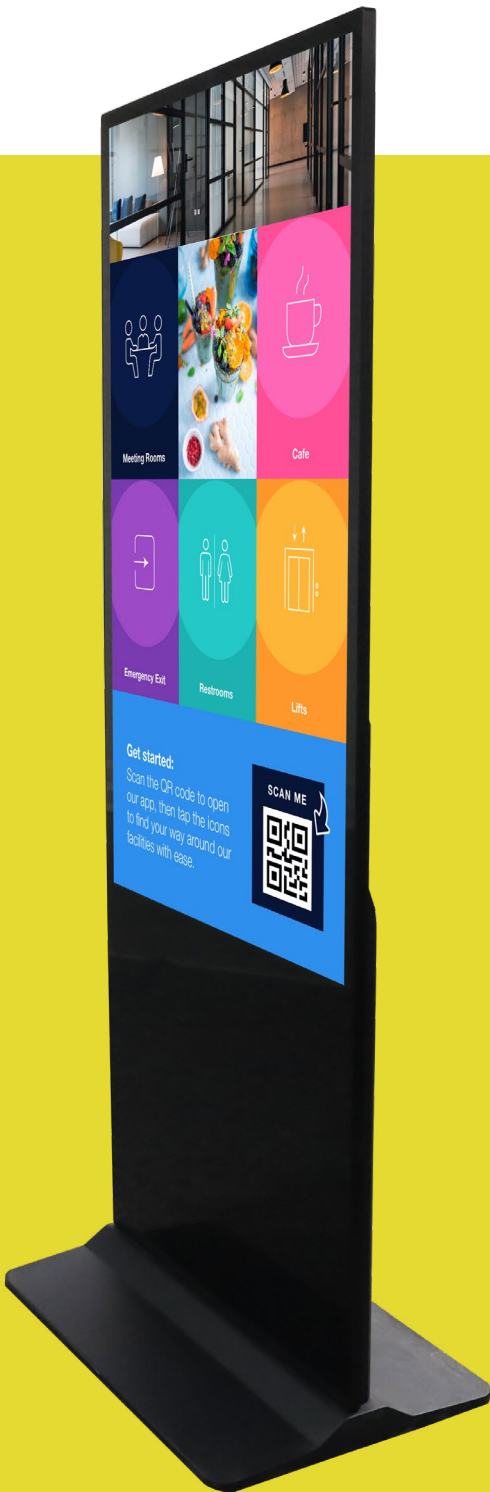
Ultra-slim, sleek modern  
design



24/7 Usage



HDMI In



# LUX for Enterprise

Sizes: 65" | 75" | 86"



Get full  
specs here

NEW

Designed for hybrid meetings, LUX for Enterprise combines the power and security of an Intel OPS Windows 10 Pro PC, with a sleek design for one-touch UC and VC applications.

From the boardroom to the breakout area, the Clevertouch all-in-one Enterprise Ecosystem facilitates business-wide collaboration - empowering business leaders and staff to maximise their potential. Start a Video conference call with one click, Multi-host Zoom, Teams or any Video conference application at the same time.

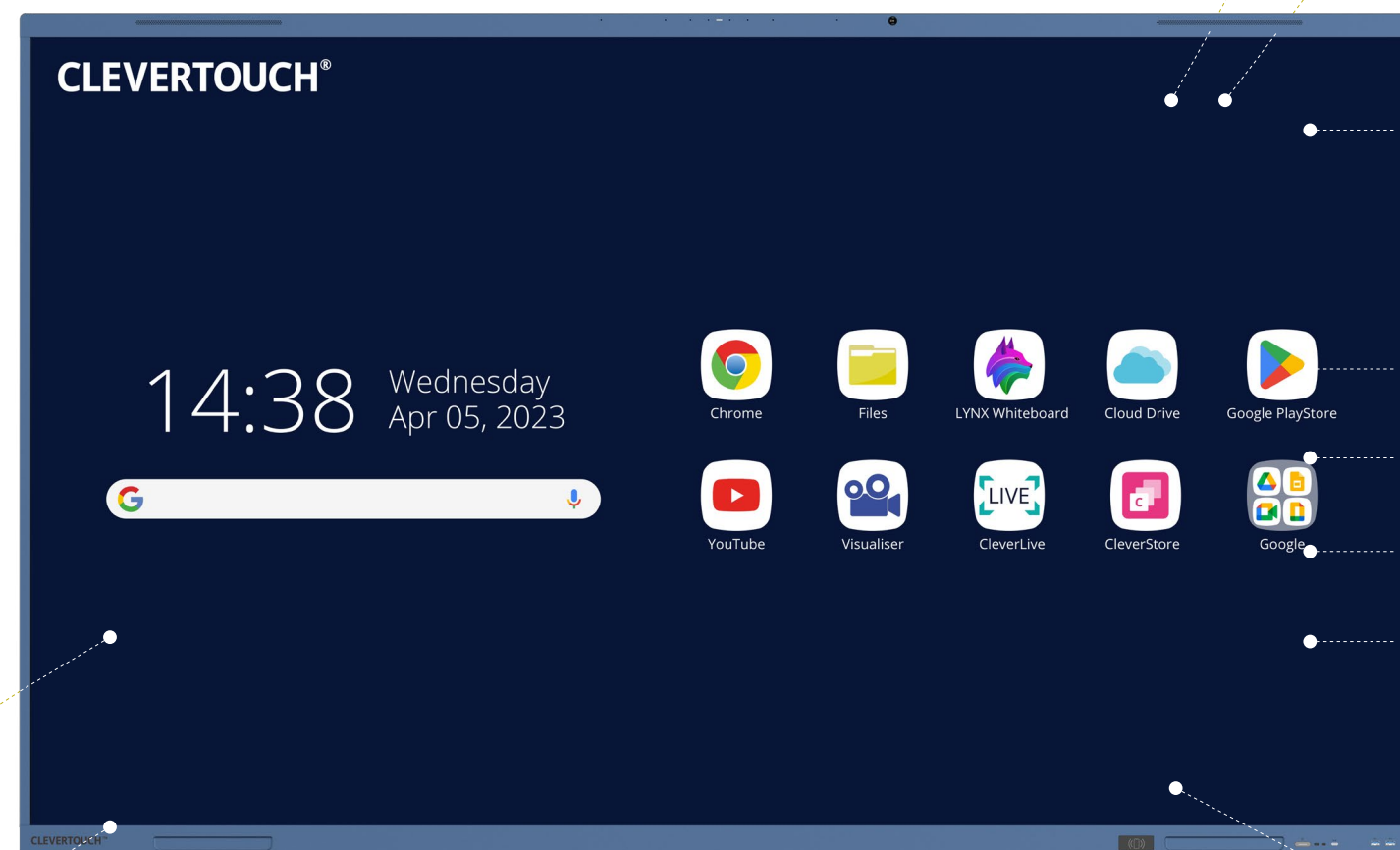
Book your screen before a meeting and have videos or bespoke content play on your screen when it is not being used. Let Clevertouch transform your enterprise communications and workspaces into an integrated, seamless experience.

## USB Camera

Works with any USB camera or add our own camera, Clevercam.

## Android/PC

Switch between Android and PC mode, or switch off the Android capabilities and just use the PC.



## Security Matters

Advanced security and network options.

## Stay Connected

Compatible with your preferred UC and VC applications:



## Any Screen, Any Time

With integrated NFC, users can simply swipe their fob, card or device to load their personal profile and settings, on any Clevertouch, anywhere in the world.

## Array microphone

## OPS i5 or i7 Intel PC

## USB-C charging

## PlayStore

Access the Google Play Store and Google Workplace, along with the full Microsoft 365 suite, directly from the screen. Use apps such as Google Drive, Docs, Sheets, Slides, Teams, Word and PowerPoint.

## Your Meeting, Your Way

In-room collaboration, hybrid meetings, and virtual meetings. Work with teams, wherever they are.

## Key Features



Intel i7 Windows 10 Pro OPS  
optional upgrade



Convert Files  
Smart / Promethean / PPT files



Integration with your current system  
set up is easy and settings can be  
locked down to create completely  
secure connections



Phones, laptops or tablets can all  
connect to the screen, without needing  
to plug in or download an app



Completely customise your home  
screen with your company branding,  
logos and news



Digital Signage display when  
not being used in a meeting



# IMPACT Max

Sizes: 65" | 75" | 86"



Get full specs here

Delivering a truly intuitive and collaborative experience, IMPACT Max is an interactive screen with unlimited possibilities. Combines high-quality design, functionality, durability, native screen sharing and 4K resolution.

## Software

Included at no extra charge with no subscription costs:

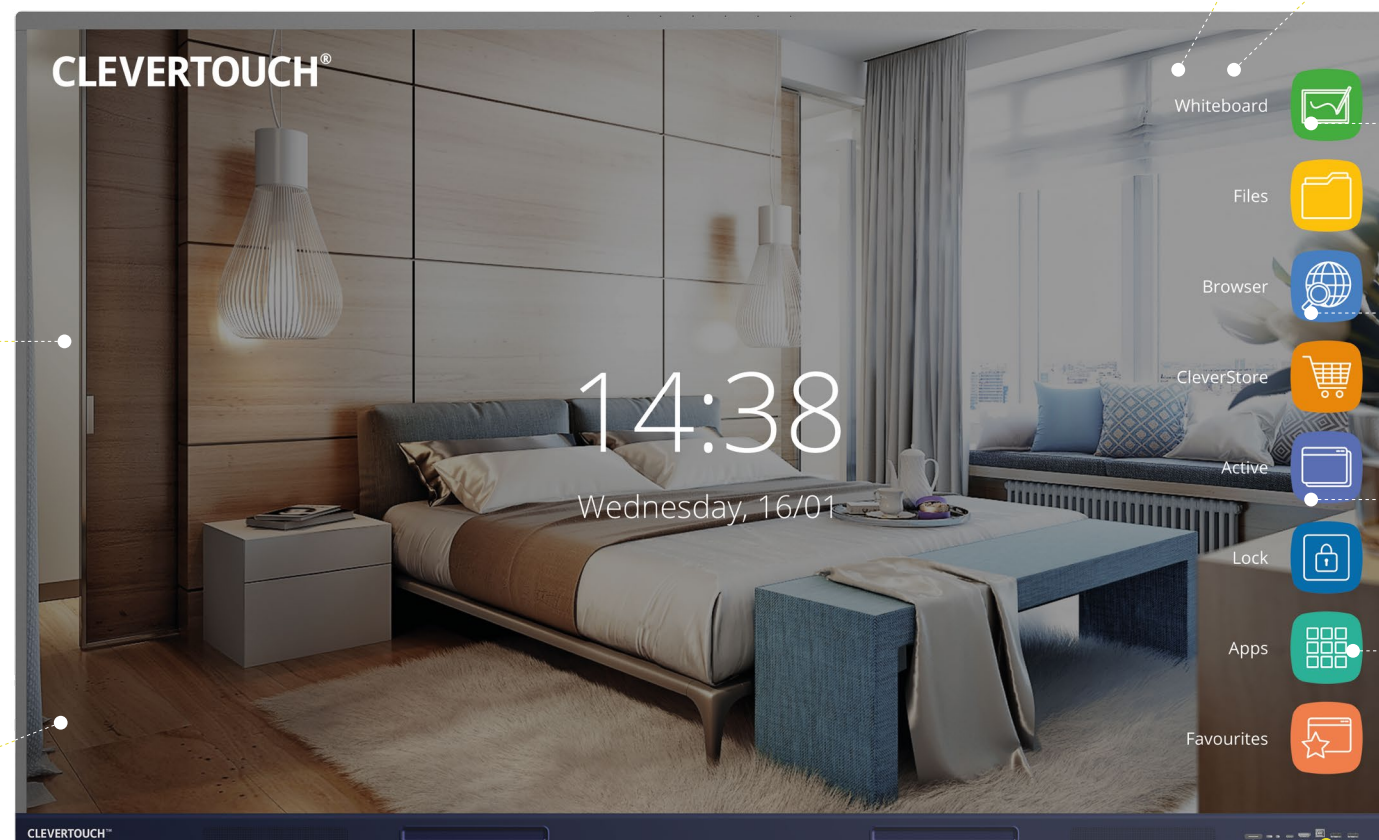
**CLEVER** LIVE **CLEVERSHARE**

**CLEVERMDM** **CLEVERSTORE**

**LYNX** whiteboard **AirServer**

## High Precision Technology

Our patented Super Glide Touch technology offers the most fluid writing experience on a touchscreen. It's as smooth as writing on a whiteboard – with no lag. With the ability to differentiate between palm-erase, fingertouch, and stylus-writing, there's no need to change settings mid-flow.



## Audio

2 x high powered 16W speakers for crystal clear sound quality from anywhere in the room.

## Lux 11.0

Easy to use interface. Simple, quick, intuitive apps and gestures designed to make everyday tasks seamless.

## Infinity Whiteboarding

Never run out of space with our infinite canvas.

## Comprehensive Warranty

No ongoing subscription charges.

## Built-in light sensors

## Quick Launch Menu for instant teaching tools

Your most commonly used apps are available with one touch and are easily accessible via the Quick Launch Menu.

## Connectivity

Huge connectivity including one of the latest USB-C ports with charging ability.

## Key Features



Designed for blended learning



Compatible with Google Classroom and Microsoft 365



Clevershare screen mirroring



Remote management MDM



Customise your home screen



Full digital signage capabilities



IMPACT Max is powered by Android 11



IMPACT Max is protected by Cyber Essentials





High performance, commercial grade, direct view  
LED displays with pixel pitches from 1.2mm to  
2.4mm and sizes to fit any environment.

## LED All-in-one Intelligent Display

Enrich your customer experience with superior picture quality, audio and world-class reliability. Simple to install, with built in speakers and processor, CleverWall is the future of LED Videowalls.

### Featuring All-in-one Design

- Integrated design with no external devices.
- Built-in Android System.
- Revolutionary 3-in-1 board that integrates a power supply, a receiving card and a hub board.
- Unified hardware and software technical support and service.
- The all in one CleverWall is a perfect solution and fit for any place and any size.

### Delivery Simplicity and Efficiency

- Ease of use of the monitor functions with the remote control.
- Plug and play system, one button to turn on/off.
- Smart remote control to access settings.

### Immersive meeting experiences

- Inbuilt audio system.
- Ultra-wide screen, presenting a exceptional AV experience.

## Key Features

CLEVER® LIVE

Sync with your  
CleverLive account



Built-in audio



Screen share with 4 devices



Built-in Android Technology



Lightweight



Less than 4 hour install time



Low maintenance costs



Aspect Ratio



# Digital Signage

## Pico XI

Manage your digital signage from a single platform enabling you to send content quickly and easily. The Pico XI is a functional media player supporting everyday digital signage requirements.





Get full specs here

## Pro V4

Delivering powerful functionality for maximum digital signage performance. The Pro V4 is a robust fully featured digital signage player that delivers on functionality. Use as stand alone digital signage or integrate with additional products from the Digital Ecosystem to create an organisation wide communications solution.



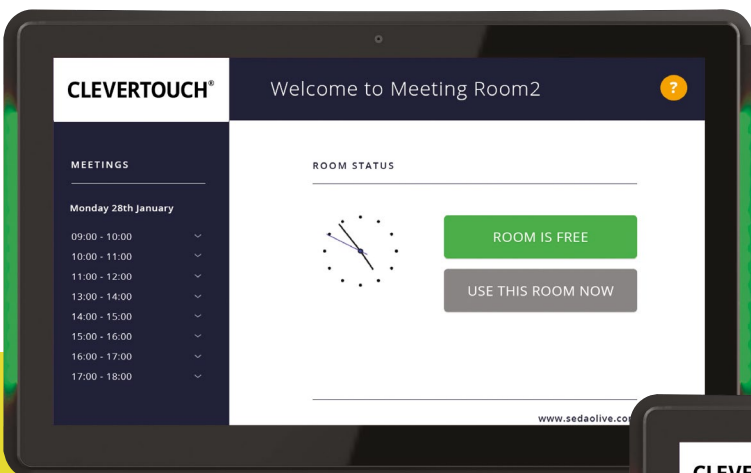



Get full specs here

## Room Booking

This room booking solution adds value to your organisation by improving meeting room booking efficiency. With a centrally managed platform that enables you to book from your desktop PC calendar or live at the source.

Our room booking solution - Live Rooms - also integrates with the Clevertouch Digital Ecosystem so you can send messages across your digital signage screens, interactive display panels as well as room booking. You can now display instant messages, promotions and communicate with staff on your entire suite all from the same platform you manage your room booking from.

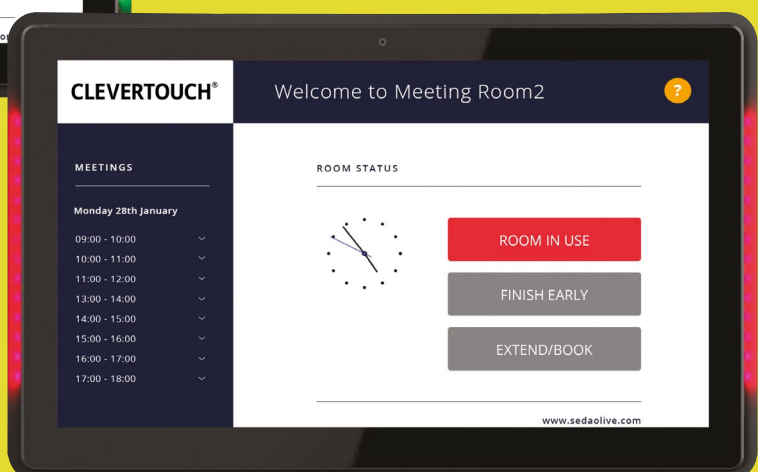




Get full specs here

Meetings at a glance

With CleverLive Room Booking Software you can show all of your meeting spaces on one screen, and display this at multiple signage points around the office.



## Key Insights

- A centrally managed platform
- Desktop PC Booking - MS Exchange and Outlook 365
- At source booking
- Personalise for company or visitor branding
- Power over Ethernet
- Availability status display – red in use & green available
- Updated status if meeting ends early
- Send instant messages to displays or playout digital signage
- Simple touchscreen interface
- Integrates with Microsoft Exchange
- Full function digital signage player
- Wall mounting brackets
- Quick and easy to use



# CleverAccessories

## CleverCam

CleverCam is a 4K ultra-high definition ePTZ camera with a sleek, eye-catching design. CleverCam employs advanced ISP processing algorithms to provide vivid, vibrant images with uniform clarity, brightness, strong colour layering, high resolutions and fantastic colour rendition. With it's great functionality and superior performance, CleverCam is easy and convenient to install and maintain.



Get full specs here

## PC Modules

The OPS PC for digital signage, turning your interactive flat panel into a big-screen all-in-one touch PC and powering smarter meeting rooms.



### i5 OPS

10th Generation "Comet Lake" Processor, 8GB DDR4 2400 RAM, 250GB NVMe M.2 SSD, Supports up to 4K video resolution.

### i7 OPS

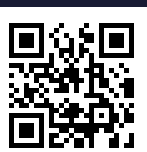
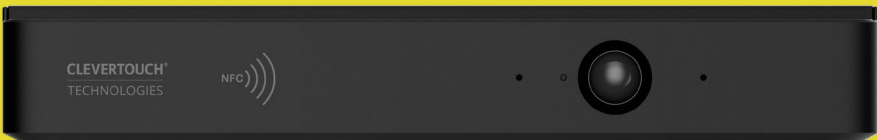
10th Generation "Comet Lake" Processor, 16GB DDR4 2400 RAM, 250GB NVMe M.2 SSD, Supports up to 4K video resolution.



Get full specs here

## Intelligent Sensor Module

The intelligent sensor module device slots onto the bottom of your UX Pro display. Our sensors keep track of air quality, light, temperature and humidity. Use either an NFC card or a RFID fob to sign-in within seconds, giving you access to your favourite apps, your cloud accounts and your preferred settings.



Get full specs here

## Trolleys & Mounts

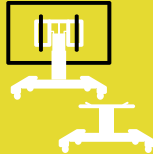
We have a variety of trolleys and mounts, all compatible with the Clevertouch displays. Choose electric trolleys with a lift and tilt functionality, allowing you to wheel it anywhere in the classroom or an electric wall mount if you plan to keep your screen attached to the wall.



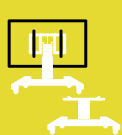
Get full specs here



Adjustable mobile stands



Convertible mobile stands



Mini convertible mobile stands



Mini adjustable mobile stands



Fixed wall mounts



Adjustable wall mounts

## AirServer

With AirServer you can mirror content from your personal device to the Clevertouch panel without needing to download an app.

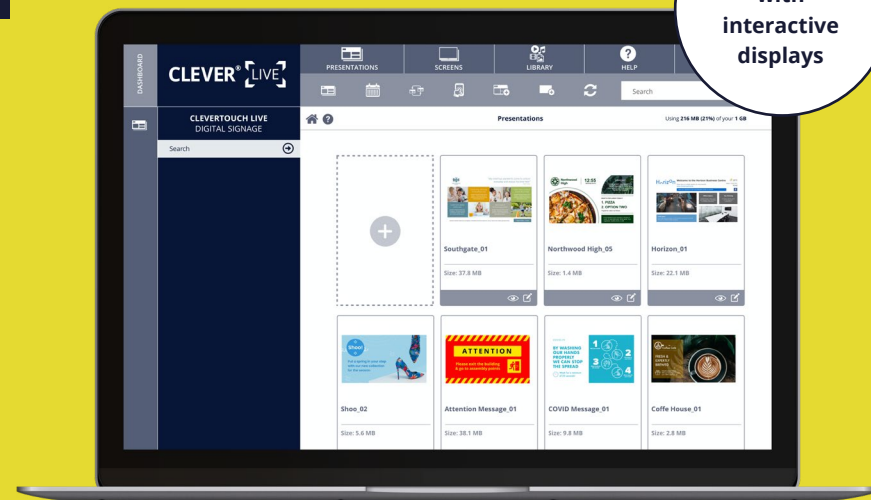


Learn more

CleverSoftware

## CLEVER® LIVE

CleverLive manages content deployment to all your Clevertouch products. This digital signage software platform enables the creation, editing and management of content broadcast across one or multiple Clevertouch displays. It can be used with any internet-based device, such as a laptop, tablet, or mobile phone due to its cloud management functionality.



Included  
with  
interactive  
displays



Get full  
specs here



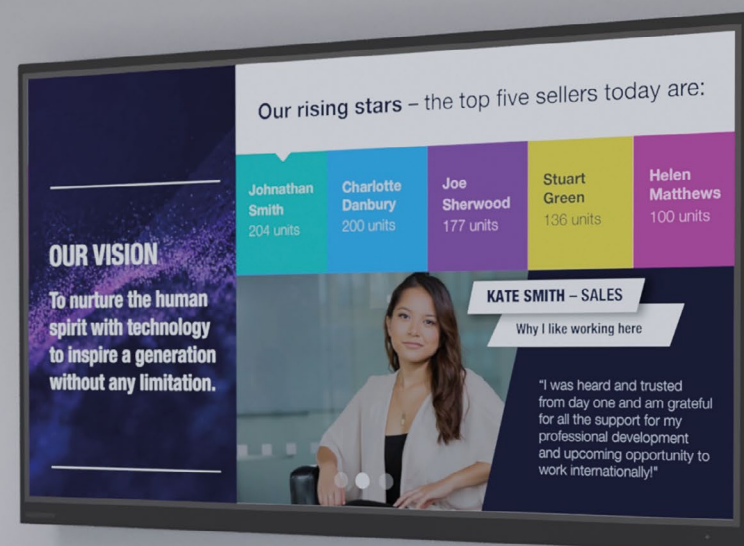
Create your free account  
at CleverLive.com

## CLEVERMDM®

Total control of your organisation in just one click. IT staff no longer have to be physically present to overcome technical issues with our MDM end-point management solution. Furthermore, our system allows for remote analysis, updates, and central management across the entire organisation's interactive touchscreen fleet. The solution is cloud-based and requires only Wi-Fi for the effortless management of thousands of touch panels and devices.

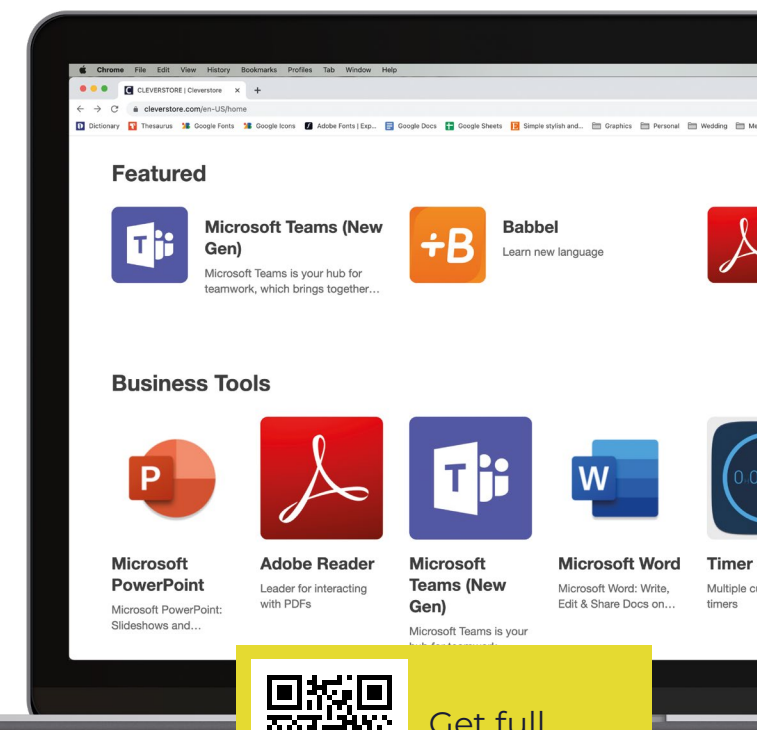
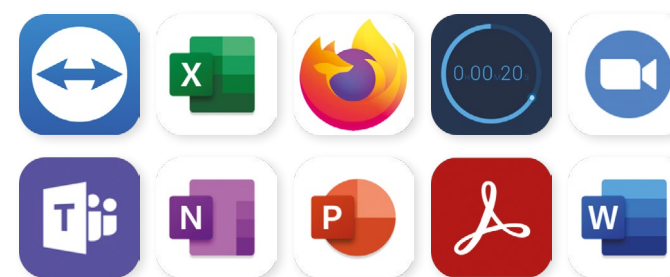


Learn more



## CLEVERSTORE®

It's easy to hold colleagues attention when there's something new on the screen. We've hand-picked apps that are suitable for office environments, particularly for speed during meetings.



Get full  
specs here

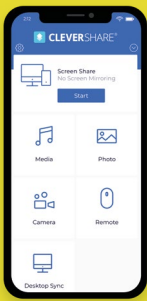




Flexibility is key in meetings

In-person, remote or hybrid - Clevershare gives you the freedom to host your meeting, your way. 62% of Enterprise users have more than 3 Unified Communication platforms. You need to be able to enter the meeting room and have the tools available to simply start a meeting on any of those UC platforms, whilst connecting to the display, audio and visual equipment in the room.

Three methods, same experience



The App

Download it for free to any device. Enter the code from your UX Pro and instantly share content from your device to the large format display.



The Dongle

Plug the USB-C dongle into your laptop and click the button to share your screen with the UX Pro display.



The Hub

Clevershare technology on any screen Connect the CleverHub to your commercial or interactive display and use either the App or the Dongle to share content.

One-tap to connect

With the App, Hub or Dongle, it's just one-tap to connect. No wires, no drivers, no passwords. Colleagues and visitors alike will share the same easy-to-use experience.



Learn more



InfoComm Best of Show 2023  
Digital Signage Magazine  
Winner for UX Pro 2  
2023



InfoComm Best of Show 2023  
AV Technology Winner for UX  
Pro 2  
2023



InfoComm Best of Show 2023  
AV Technology Winner for  
CleverLive  
2023



InfoComm Best of Show 2023  
Tech & Learning Winner for  
CleverHub  
2023



InfoComm Best of Show 2023  
Tech & Learning Winner for  
CleverLive  
2023



Tech & Learning 2022 Best  
of Show Award Winners  
Awards of Excellence  
2022



New Product Award  
T|H|E Journal  
2022



New Product Award  
Campus Technology  
2022



Primary Education  
CleverLive digital cloud  
management platform  
2022



Secondary Education  
CleverLive digital cloud  
management platform  
2022



Education Technology  
innovation of the year 2022  
AV News Awards  
2022



Best in Show  
IMPACT Plus Generation 2  
Interactive Touch Screen  
2021



Best in Show Digital Signage  
CleverLive digital cloud  
management platform  
2021



Innovation, design, high-  
quality, functionality,  
ergonomics, & ecology  
IMPACT Plus  
2020



Collaboration Innovation  
of the Year  
IMPACT Plus  
2020



Best in Show  
Tech & Learning  
IMPACT Plus  
2020



Best in Show  
Installation  
IMPACT Plus  
2020



AV Manufacturer  
of the Year  
UX Pro  
2020



Installation Best of Show  
Award at ISE  
IMPACT Plus  
2020



AVTechnology Europe Best  
of Show Award at ISE  
UX Pro  
2020

Contact us for more details

[info@clevertouch.com](mailto:info@clevertouch.com)  
[clevertouch.com](https://clevertouch.com)

